

PETER KOZODOY

Author | Speaker | Entrepreneur | "The Honesty Guy"

PETER IS YOUR GO-TO EXPERT ON USING THE POWER OF BRUTAL HONESTY TO WIN BIG IN BUSINESS.

If you are seeking an *Inc. 5000* Millennial entrepreneur to add value to your story, call on Peter - *The Honesty Guy* - to inspire and educate your audience about leadership, entrepreneurship and Millennials. Peter is passionate about helping people and organizations get radically honest in order to uncover hidden roadblocks and move forward to produce industry-dominating business results.



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PETER WRITES FOR:

Forbes

Inc.

THE HUFFINGTON POST

businesscollective

Switch & Shift
Human Side of Business

PETER HAS SPOKEN FOR:

Microsoft



CEO CLUBS

Quinnipiac university

PETER IS:

- ▶ Author of *Honest to Greatness: How today's greatest leaders use brutal honesty to achieve massive success*, out February 4th, 2020 from BenBella Books
- ▶ Keynote speaker on honesty, leadership, and Millennials
- ▶ *Inc. 5000* serial entrepreneur
- ▶ CEO of Stradeso
- ▶ Partner/Chief Strategy Officer of GEM Advertising

STRADESO IS:

a subscription service that produces your creative content by connecting your projects directly to talented freelancers, without the hassle of finding, hiring and managing them.

GEM ADVERTISING IS:

A strategic communications partner for growth that combines CMO-level strategy consultants with a full-service communications agency.

PETER IS A PROUD MEMBER:



OTHER ACCOLADES:

- ▶ SAG/AFTRA Professional Actor
- ▶ Three-time New England Champion Figure Skater
- ▶ Black Belt in Taekwondo

IF YOU HAVE A STORY...

...and need an on-air interview or quote, call or email Peter for a quick response.

Visit my website to see me in action and learn more: PeterKozodoy.com

EDUCATION:

Columbia University – M.B.A.

Brandeis University – B.A. in Economics and Italian

STORY IDEAS PETER CAN HELP YOU WITH:

- ▶ A company has just been accused of deceiving customers and shareholders. Learn how the company can use honesty to overcome the PR nightmare.
- ▶ A company is becoming obsolete in our fast-moving digital world. How can the company get honest about what's going on with today's trends in order to avoid bankruptcy?
- ▶ A company is aging out, unable to reach young people. How can they embrace honesty and transparency in order to win over Millennials and Generation Z?

“Peter is a terrific speaker. His enthusiasm is catching and he presents information in a way that helps the audience understand how they can use what they are learning to conduct business more successfully.”

– Paul D'Andrea Chief Executive Peer Group