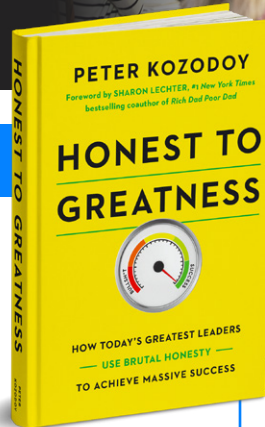


PETER KOZODOY

Author | Speaker | Entrepreneur

Peter's mission is to help people use the power of brutal honesty to achieve greatness in their lives and organizations.

Peter has spent ten years building multimillion-dollar companies, landing him on the Inc. 5000 list of fastest-growing entrepreneurs in America. Now, he regularly appears in the media to show leaders how to use strategic honesty to achieve massive success.



PETER HAS WRITTEN FOR:



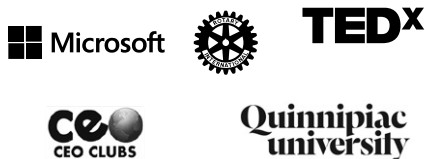
PETER IS:

- ▶ Author of *Honest to Greatness: How today's greatest leaders use brutal honesty to achieve massive success.*
- ▶ Keynote speaker on using honesty to grow sales, attract top talent, and create a culture of innovation
- ▶ Inc. 5000 serial entrepreneur
- ▶ Partner/Chief Strategy Officer of GEM Advertising
- ▶ CEO of Stradeso

"*Honest to Greatness* is a timely read for anyone who wants to engage with consumers in today's market. Peter Kozodoy sheds light on why some companies soar and others falter, it is as fascinating as it is informative!"

— **Barbara Corcoran**
Founder of The Corcoran Group and Shark on Shark Tank

PETER HAS SPOKEN AT:



GEM ADVERTISING IS:

gem A strategic communications partner for growth that combines CMO-level strategy consultants with a full-service communications agency.

OTHER ACCOLADES:

- ▶ SAG/AFTRA Professional Actor
- ▶ Three-time New England Champion Figure Skater
- ▶ Black Belt in Taekwondo

EDUCATION:

- ▶ Columbia University – M.B.A.
- ▶ Brandeis University – B.A. in Economics and Italian

HAVE PETER ON YOUR SHOW, WHERE HE WILL:

- ▶ Show how brutal honesty produces massive business success in any industry
- ▶ Prove that companies in crisis can use honesty and transparency to reverse the PR damage
- ▶ Explain why honesty is the necessary first step towards achieving your biggest goals in life and business



IF YOU HAVE A STORY... ..and need an on-air interview or quote, call or email Peter for a quick response.

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